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CENTRE FOR THE ADVANCEMENT OF RESEARCH
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Evaluation and Assessment

What are they?

Why do we need them?

When do we use them?



EVALUATION OF THE TOOLS AND MULTIPLYING THEIR POSITIVE IMPACT

Definition of the act of Evaluation:

- fixing the value or worth of rating
- Judgment: the act of judging or assessing a person or situation or event
- Scoring : evaluation of performance by assigning a grade or score



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Evaluation is :

- the process of determining significance or worth, usually by careful appraisal and study.
- the analysis and comparison of actual progress vs. prior plans, oriented toward improving plans for future implementation.
- part of a continuing management process consisting of planning, implementation, and evaluation; ideally with each following the other in a continuous cycle until successful completion of the activity.
- the process of determining the worth or value of something. This involves assigning values to the thing or person being evaluated.



EVALUATION OF THE TOOLS AND MULTIPLYING THEIR POSITIVE IMPACT

- Types of Evaluation:

- Internal evaluation
- External evaluation
- Preliminary evaluation
- Formative evaluation
- Summative evaluation



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- **Internal Evaluation:**

- Internal evaluation is a process of quality review undertaken within an institution for its own ends (with or without the involvement of external peers).
- Internal review is something an institution does for its own purposes. From an external agency perspective, internal review is seen as the part of the external process that an institution undertakes in preparation for an external event, such as a peer-review, site visit. In such circumstances, internal review tends to be conflated with self-evaluation



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Internal and Self Evaluation:

- Internal evaluation: Same as self-evaluation, done by a unit as a form of quality management or in preparation for external evaluation. (Campbell & Rozsnyai, 2002)
- Internal Evaluation/Self-Evaluation: The process of self-evaluation consists of the systematic collection of administrative data, the questioning of students and graduates, and the holding of moderated interviews with lecturers and students, resulting in a self-study report. Self-evaluation is basically a collective institutional reflection and an opportunity for quality enhancement. The resulting report further serves as a provider of information for the review team in charge of the external evaluation. (Vlăsceanu, 2004, p. 38)
- Campbell, C. & Rozsnyai, C., 2002, Quality Assurance and the Development of Course Programmes. Papers on Higher Education Regional University Network on Governance and Management of Higher Education in South East Europe Bucharest, UNESCO.
- Vlăsceanu, L., Grünberg, L., and Pârlea, D., 2004, Quality Assurance and Accreditation: A Glossary of Basic Terms and Definitions (Bucharest, UNESCO-CEPES) Papers on Higher Education, ISBN 92-9069-178-6. <http://www.cepes.ro/publications/Default.htm>



EVALUATION OF THE TOOLS AND MULTIPLYING THEIR POSITIVE IMPACT

External Evaluation

- a generic term for most forms of quality review, enquiry or exploration
- used here as an umbrella term for all forms of quality monitoring, assessment, audit, enhancement legitimation, endorsement or accreditation (Harvey, 2002, p. 1)
- a process that uses people external to the program or institution to evaluate quality or standards
- External Evaluation is the process whereby a specialized agency collects data, information, and evidence about an institution, a particular unit of a given institution, or a core activity of an institution, in order to make a statement about its quality.



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Process of External Evaluation:

External evaluation is carried out by a team of external experts, peers, or inspectors, and usually requires three distinct operations:

In its basic format:

analysis of the self-study report;

a site visit;

the drafting of an evaluation report (Vlăsceanu, 2004, pp. 37–38)



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Preliminary Evaluation

Occurs early in the process

Provides a basis for expectations

Based on informal observations and oral questions

Looks at skills, attitudes, physical characteristics, etc.

These evaluations tend to happen naturally.



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Formative Evaluation

- According to the Thesaurus of ERIC Descriptors, formative evaluation is "evaluation that is used to modify or improve products, programs, or activities, and is based on feedback obtained during their planning and development"



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Summative Evaluation:

According to the Thesaurus of ERIC Descriptors, summative evaluation is "evaluation at the conclusion of an activity or plan to determine its effectiveness"



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Assessment:

The process of documenting, usually in measurable terms, knowledge, skills, attitudes and beliefs. This covers educational assessment including the work of institutional researchers, but the term applies to other fields as well including health and finance.

en.wikipedia.org/wiki/Assessment

