

PROMO VET

From e-learning to the „e“ in learning:

**Quality improvement, professionalisation and modernisation
of VET training for young low-skilled learners
through the use of modern ICT**

Jugend am Werk

–vielfalt wirkt



WINNOVA
AN ASSOCIATION OF VET EDUCATORS



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Erasmus+

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TRULY BRINGING THE **e** INTO LEARNING



The PROMOVET project partnership believes that if VET training for young low-skilled people wants to be successful, it really needs to enter into the communication ways and processes of the young learners.

The partners want to make VET trainers across Europe aware of popular smart communication channels used by young people and to provide them with methods and tools to include these channels into their teaching.



The PROMOVET project partnership wants to truly bring the „e“ into learning. To do so, they deliver the following products:

The **PROMOVET Investigation Study** informs on current communication channels used by young learners in Europe. The **PROMOVET Web-based Compendium** provides core information on a variety of available communication tools and explains how to use them in a VET learning environment.

The **PROMOVET Training Programme** offers VET trainers the possibility to learn more about the didactic use of most recent communication channels and social media tools in modern VET.



The PROMOVET project partnership is an experienced team of VET providers, IT training organisations, QM organisations, and education and training networks. The seven partners come from six European countries.

The PROMOVET partners develop the project material for VET experts, particularly those who work with young low-skilled people in a learning environment.

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**More information about
truly bringing the „e“ into learning...**

**Meath Partnership | Jennifer Nolan
+353 46 9280790 | info@meathpartnership.ie
www.promovet-project.eu**



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